

**Revere Hotel Boston Common’s “Name Paul’s Horse”  
Photo Contest Official Rules**

*April 23, 2017*

**NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. PARTICIPANTS MUST BE 18 YEARS OF AGE OR OLDER AND RESIDE IN THE FIFTY UNITED STATES OF AMERICA, THE DISTRICT OF COLUMBIA OR CANADA.**

**1. Sponsor:** This contest is sponsored by Revere Hotel Boston Common, (the “Sponsor”) located at 200 Stuart Street, Boston MA, 02116, which is solely responsible for its content. The contest is not sponsored, endorsed or administered by Instagram or Twitter.

**2. Eligibility:** The “Name Paul’s Horse” contest (“the Contest”) is open to legal residents of the fifty (50) United States, the District of Columbia, and Canada who are at least eighteen (18) years of age or older as of April 23, 2017. Employees of sponsor, affiliated companies, advertising or communications agencies and the immediately family of each employee are not eligible. Void where prohibited by law. Subject to all applicable federal, state, municipal and local laws.

**3. Contest Period:** The Contest begins on April 23, 2017 at 12:00 AM Eastern Time (“EST”) and ends on July 25, 2017 at 11:59 PM EST (the “Entry Period”).

**4. To Enter:** To enter the Contest, you must be following Revere Hotel on Instagram @revereboston ([www.instagram.com/revereboston](http://www.instagram.com/revereboston)) or Twitter @revereboston ([www.twitter.com/revereboston](http://www.twitter.com/revereboston)). During the Entry Period, (i) share an original “Paul Revere’s horse” photo you’ve taken on Instagram or Twitter, (ii) include a name suggestion, (iii) include the hashtag #BeRevered, (iv) tag the @revereboston handle. Photo must be shared publicly and in accordance with Instagram and Twitter’s Terms of Use (<http://instagram.com/about/legal/terms/>, <https://twitter.com/tos>). You may enter as many photos as you’d like per day during the Entry Period, as long as no photo is a duplicate of a previous entry. All entries must be submitted by 11:59 PM EST on July 25, 2017. All entrants must be the sole owner of the submitted photo and no entry can infringe on any other person or entity’s rights.

All entries are subject to verification by the Sponsor. Entries that do not meet the requirements for the specified below or otherwise do not comply with the

Official Rules herein may be disqualified. Any attempted form of entry other than as described herein is void. Sponsor will determine in its sole discretion, what constitutes a valid entry. All materials submitted become the property of the Sponsor and will not be returned or acknowledged.

Sponsor reserves the right to cancel or modify the Contest if fraud or technical failures destroy the integrity of the Contest as determined by the Sponsor, in their sole discretion, and to award the prize based on eligible entries received prior to the cancellation.

**5. Winner Selection and announcement:** Entries will be judged by representatives of the Sponsor based on creativity (25%), uniqueness (25%), relevancy to theme (25%), and aesthetic appeal (25%). One selection will be made and announced within seventy-two hours (72) hours, at the end of the Entry Period. The selected participants will be notified via a comment on Instagram or a reply on Twitter and will be required to respond via email to the Sponsor within 48 hours of being notified. If a selected participant is unreachable during the designated time period the prize will be forfeited and an alternate winner may be selected. The list of prize winners may be obtained by sending a self addressed stamped envelope to: Revere Hotel Boston Common Attn: Tim Brett Social Contest, 200 Stuart St., Boston MA 02116

**6. Prizes.** A Grand Prize will be awarded after the Contest. One Grand Prize winner will receive a two-night stay at Revere Hotel Boston Common (pending availability) and a food and beverage credit. Any taxes, fees and expenses relating to the acceptance and use of the Prize not specified are the responsibility of the prize recipient.

**7. Odds of Winning.** Odds of winning a prize depend on the number of eligible entries received at the end of the Entry Period.

**8. Publicity.** Except where prohibited, participation in the Contest constitutes each entrant's consent to Sponsor's use of entrant's name for promotional purposes in any media, worldwide, without further payment or consideration.

**9. Release.** Sponsor assumes no responsibility for: (1) technical delays or failures of any kind, (2) unauthorized human intervention during any part of the Contest, (3) technical or human error during the administration or processing of the Contest, or (4) any loss, injury, or damage caused, whether directly or indirectly, in whole or in part, from downloading data or otherwise participating in the Contest. By entering into this Contest, entrants agree to

release and hold harmless the Sponsor and its subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies and each of their respective parent companies and each company's officers, directors, employees and agents from and against any claim or cause of action, including, but not limited to, damage to or loss of property, arising out of participation in the Contest or receipt or use or misuse of any prize.

**10. Additional Terms.** The Sponsor reserves the right to cancel, suspend and/or modify the Contest, or any part of it, if any fraud, technical failures or any other factor beyond the Sponsor's reasonable control impairs the integrity or proper functioning of the Contest or, as determined by the Sponsor in its sole discretion. The Sponsor reserves the right in their sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of the Official Rules of this or any other promotion in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Rules shall not constitute a waiver of that provision.

**11. Applicable Laws and Jurisdiction.** This Contest is subject to all applicable federal, state, and local laws and regulations. Issues concerning the construction, validity, interpretation and enforceability of these Official Rules shall be governed by the laws of the State of Massachusetts, without regard to any principles of conflict of laws. All disputes arising out of or connected with this Contest will be resolved individually, and without resort to class action, exclusively by a state or federal court located in Boston, MA. Should there be a conflict between the laws of the State of Massachusetts and any other laws, the conflict will be resolved in favor of the laws of the State of Massachusetts. To the extent permitted by applicable law, all judgments or awards shall be limited to actual out-of-pocket damages (excluding attorneys' fees) associated with participation in this Contest and shall not include any indirect, punitive, incidental and/or consequential damages.